

MCCCARE Meeting – January 22, 2015

MCCA - Erin Shore

- Legislative & State Leadership Update
 - Budget will be top priority through the spring; Governor expressed interest in increasing investment in skilled trade, but details are not yet known.
 - Michigan New Jobs Training Program passed both House and Senate, but did not reach Governor; must be revisited. Clarification is being sought regarding the wage expectation following the September increase in state minimum wage.
 - MCCA continues to work on furthering the work of MTA, beyond acceptance of the initial 30 credits.
 - Branding campaign – 2nd year of participation in campaign is being recommended, but with an increased focus on digital marketing to control costs.
 - Michigan Colleges Online is moving forward at a good pace.

MCCA - Gail Ives

- Student Success Center update
 - Center continues to support many initiatives. We are advised to check the MCCA website to keep current on projects. Events and activities are available on the site.
- Guided Pathways and Project Win-Win Round 2 Updates
 - Guided Pathways initiative places an important focus on students *in* programs and progress toward completing those programs.
 - Friday, Jan 30 – Student Success Network will hold a virtual meeting. Check MCCA website for more information.
 - Project Win-Win – 12 institutions participating; near-completers (“potentials”) and completers who did not actually graduate (“eligible”) are being targeted. In the process, colleges need to address the issue of opting-in or opting-out of conferring credential.
- VFA Update
 - 24 institutions are participating this year
 - MCCA continues to work with Governor’s office on moving toward common definitions on success metrics
 - VFA requested feedback on the definition of a transfer student (specifically, a transfer-out student who returns and completes); a change is likely in the next manual to reflect what appears to be most common practice in Michigan.
 - VFA is due April 30 (date was extended).

Treasurer’s Report – Naomi Livengood

- Current balance stands at \$1,801, very close to earlier projections.
- 24/28 schools paid membership fees for current year; travel distance is likely the cause of the remaining 4 institutions not participating.
- Group discussed increasing membership dues to \$50/\$100 to cover anticipated increases in cost of meals, etc. Discussed the possibility of using any potential excess funds for professional

development or video conferencing options down the road. Motion was made to increase to \$50/\$100 fee structure; motion accepted by Nick B. Vote passed unanimously. New invoices will be sent out soon.

Nick Baker – ACS Task Force at State Level

- Legislatively-mandated task force committee put in Higher Ed Act requiring our participation; eight-person committee. Having a voice in this manner will be very important with anticipated changes in near future due to multiple retirements at MI Workforce Development Agency and new MI Talent and Economic Development.
 - Financial aid reporting may move toward use of the HEIDI system (used at universities). Committee agreed that *all* data desired by the state should be reported through ACS.
 - Interest in bringing back to ACS a listing of college personnel, categorized by SOC codes.
 - Committee does not feel eliminating any entities from ACS are appropriate at this time.
 - College groups may need to be realigned in terms of which groups they are assigned to at this time (based on changes in enrollment).
 - Coding for 1.6 and 1.7 are not as clear as 1.1-1.5. Definitions are very vague. Suggestion was made to combine these two. Further discussion will follow.
 - Discussion was had on leveraging CEPI P-20 data to replace portions of ACS, but this would take several years to accomplish and greater confidence that data across institutions are equally valid.
 - ACS FYES is currently based on 31 credit hours per year. In future, this will be changed to 30 hours to better align with federal calculation and what institutions are using.
 - State members desire better picture of what students' costs and institutions' cost actually are, such as the Gibson report. This will be reviewed.
 - In terms of definitions, manual does not need a major overhaul.
 - Next meeting is tentatively scheduled for March 5-6, 2015.
 - Final report of recommendations is due July 1, 2015, to various state agencies.

Nick Baker & Group Discussions

- Governor's Metrics are due to Chris Baldwin at MCCA on March 2 (later than previous years). There were no changes to the community college metrics. Nick and Gail are working to map VFA with Governor's Metrics in hopes of building a case of slight definitional changes in the Governor's Metrics next year to better align with VFA.
- HLC liaisons received an email from the HLC asking for feedback on development of the Commission's strategic plan. If you want input and haven't received the survey from HLC, check with the liaison on your campus.
- Gainful Employment update – Disclosures must be updated on institution's website with 2013-14 data by January 31. Template has changed a bit from last year. Individual records due in July 2015 will need to include any program currently offered must be reported back to 2008.
- MI Dept of Ed announced the replacement of ACT with SAT after this year for high school students. ACT is appealing the loss of the MI contract. This change may result in important

discussions at the institution level regarding cut-off scores, use of ACT/SAT scores in place of COMPASS or ACCUPLACER, etc.

- US DOE College Ratings Framework draft was released. DOE emphasized that system is not based on rankings, but ratings. Nick sent email with details on proposed ratings. Comment period is open through Feb 17, 2015.
- Several components of IPEDS are due February 11; other components (including new library survey) are due April 8. Technical review panel has discussed disaggregated student outcomes based on gender, race, etc., so future changes are likely.
- Enrollment declines are being experienced at most institutions. Many of us will likely be asked to model and predict for future years. Some folks are finding some success with a combination of participation rate (PPR) averaged with “overly fit” regression models, but this hasn’t worked across institutions. State unemployment rate at 24+ combined with high school pipeline appears to provide some insight, using a moving range. Latest literature suggests going with more simple models. Consider using number of applications to health-based programs as a predictor, as applications are submitted to those programs relatively early in the year. Papers from the 2013 MI-AIR conference related to enrollment predictions are available on their website. MACRAO website provides a wealth of data on historical enrollment across institutions by term.
- Several state agencies are reorganizing, including the Workforce Development Agency. (Rhonda and Patrick are both retiring.)
- Obama’s proposal for free community college tuition – MCCA has sent a “talking points” document to all of our institutions’ presidents. Nick will forward to MCCCARE members.
- CEPI-STARR update – bulk file upload for UIC submission is open thru Feb 28, but will reopen April 1-13. STARR submission dates are coming soon, likely in May-June.
- MCCDEC – meeting is tomorrow and will be held virtually; agenda is short.

Mi Portal IHE Reports update – Gail Ives

- New transfer report was made available January 20. Keyholders were sent a notice about preview.
- CEPI has been working on transfer report that addresses the high mobility of students between institutions, regardless of mode of transfer.
- Remember that CEPI-STARR student data are matched to NSC data.

New Business

- Nick asked for suggestions as an afternoon focus topic for the next meeting. The next meeting is Thurs, March 19. Possible ideas expressed – best practices used at various institutions or different public sources of data available for analysis/benchmarking (such as EDEPS).